



Corporate profile

Top Message



In Japan, the social structure is changing significantly, both in quality and quantity, along with the declining birth rate, aging, and shrinking population. The COVID-19 pandemic has transformed our lifestyles, diversified our values and needs regarding how we live and work, and accelerated the adoption of digital technologies. In such circumstances, we need to think outside the box to evolve our home and office environments.

Especially, well-being, a state of physical and mental health, is attracting attention from the standpoint of SDGs and is an essential topic for businesses. At Mitsui Designtec, we established CROSSOVER Lab, our new headquarters to ensure the well-being of our people and offer valuable space design for our customers, which has been recognized both domestically and internationally with renowned design awards including the New Office Promotion Award in Nikkei New Office Awards as well as the Red Dot Award in 2022.

We have also defined our new corporate philosophy in April 2022.

With our mission to carve out a future for life and society, we will help enable satisfying life and attractive society by creating space and environment leveraging our cross-functional 'crossover design' approach and capabilities. 'Design Everything' in our statement reflects our belief that design is not simply shapes, colors, and patterns, but is about redefining objects fundamentally.

By designing diverse spaces for houses, offices, hotels, commercial facilities, medical institutions, and more to create satisfying and delightful life for every customer, Mitsui Designtec strives for further growth through consorted efforts of all of its employees.

President and Representative Director **Atsushi Hinokida**

We design space. We design society.

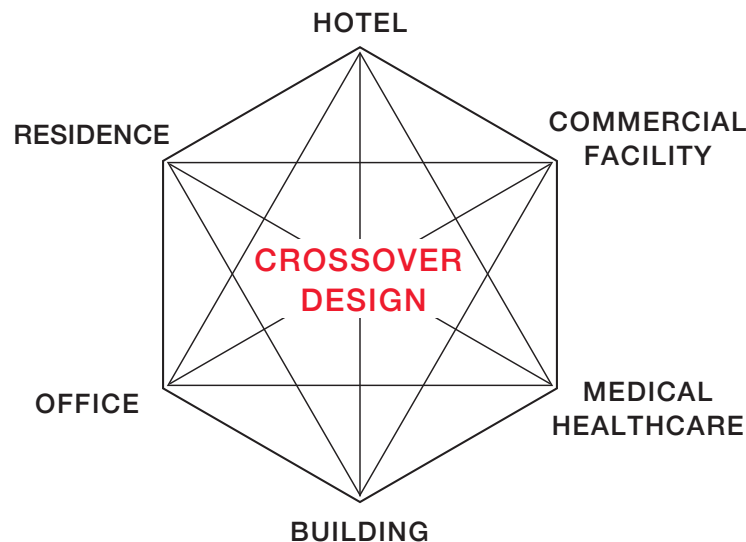
Space design is about designing a better society,
i.e., a better work and life environment.

Our strengths

- **1 crossover design** Create space beyond imagination
- **2 one-stop solution** Offer full solutions to space creation
- **3 space for life** Deliver new life value

■ **1 crossover design** Create space beyond imagination

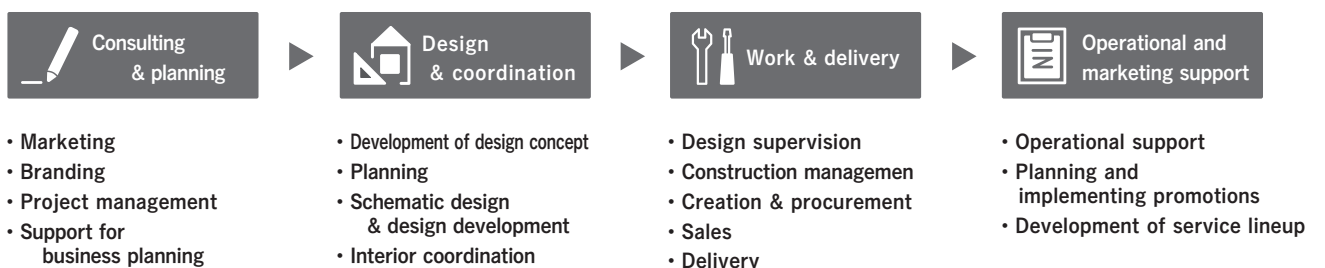
Based on knowhow we developed through works on spaces in various fields,
and by putting it together in our own unique way, we create space beyond imagination.



■ **2 one-stop solution** Offer full solutions to space creation

It is not just space that we design.

Our space solutions span from consulting through operations after completion of construction.





3 space for life

Deliver new life value

We bring new value to your life ahead of the times by closely working with both personal and business customers to create space for work, relaxation, and personal life.



RESIDENCE

Residential space

Y's home, Tokyo (13 years since construction)

We respond to any consultation about living space from customers to realize the ideal spaces for residents. A good partner of our customers, we provide a wide range of support extending to space design, renovation and interior coordination enabling them to begin new lifestyles in comfort and with ease.

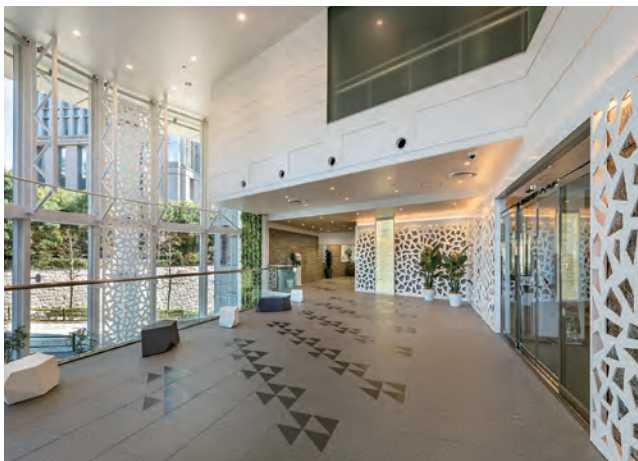


OFFICE

Office space

NEC Corporation head office FIELD

Office space we create unleashes the full potential of workers. Office space is one of the key business resources for companies. Our team of professionals with rich experience and expertise offer full support for creating office environments that boost productivity.



BUILDING

Building space

Aoyama Yasuda Building

Let us help you improve the value of your important assets, buildings. You can enhance the asset value of your buildings and differentiate them from competitors while taking into account future renovations, change of use, and interior redesign.

HOTEL

Hotel space

Beppu SUGINOI HOTEL Sora Kan

Our comprehensive solutions range from hotels through accommodation and hospitality facilities. We are here to help you create unique "beloved" accommodation facilities that attract repeat visitors and improve occupancy rates, focusing on the viewpoints of both users and operators of space.



COMMERCIAL FACILITY

Commercial space

Tokyo Dome PREMIUM LOUNGE

Our experience spans across various commercial facilities from retail outlets and shopping malls to highway rest areas (Service Areas) and sports facilities.

With our strong creativity and cost management knowhow, we offer comprehensive solutions for creating commercial spaces from interior design through project follow-up.



MEDICAL HEALTHCARE

Healthcare & welfare space

Cross Wave Shonan Fujisawa Blood Donation Room

With track record of designing and constructing medical institutions, nursing homes for the elderly, and childcare facilities, we create facilities chosen for functionality and hospitality. We support you from planning for opening a new facility through renovation and reform.



| We are your partner for creating living space



Apartment and house renovation brand

三井のリフォーム



After



Before

For more than 40 years, we have been a housing renovation partner for personal customers and small business owners. A team of reform planner who gives shape to what you envision, construction engineer who manages high-quality work, and project manager who leads and supports the whole process work with you to create your ideal living space.

Inquiries/reservations

Contact Mitsui Reform near you.

<https://www.mitsui-reform.com/office/>



Mitsui reform consulting salon

Information service about living space

Interior website

三井デザインテックのインテリア情報サイト

Interior Village

Interior Village

Interior Village is a website that provides you with a fun way to choose your interior design. Visit the website to find information about interior fairs and events, make reservations, and read tips on how to choose your interior design. It's the right place for you if you are interested in interior and want to design your own interior. We help you choose the best interior for you.

Interior coupon service



iLMiO

Find great deals that our partners including about 50 brands and 400 shops throughout Japan offer at their physical and online stores. The coupons can be applied to your purchases of small interior goods and gifts. iLMiO means "my favorite" in Italian.

Interior coordination salon



LIVE LABO

At LIVE LABO, you can find everything you need for your interior design. In a relaxed, exclusive reservation-only environment, your dedicated professional interior coordinator helps you choose the best interior design. We support you to choose from a broad range of samples and catalogs of curtains, furniture, lighting, and other interior products.

Information service about office space

Office life style magazine

Offichè

Offiche

Offiche is coined after "office" and "che," an Italian interjection used in combination with a positive adjective to create a sentence meaning "how xx!" Today's ways of working are diversifying. Offiche is a tabloid that offers the latest topics on office environments and information that enriches your business life from the standpoint that time we spend working is a part of our life.



About Mitsui Designtec

(As of April 1, 2023)

Name	MITSUI DESIGNTEC Co., Ltd.	
Address	GINZA 6 -CHOME-SQUARE, 6-17-1, Ginza, Chuo-ku, Tokyo	
Capital	500 million yen	
Established	April 1, 1980	
Shareholder	Mitsui Fudosan Co., Ltd.	
Revenue	48,100 million yen (FY2022 performance)	
Number of employees	829 (as of April 1, 2023)	
Main bank	Sumitomo Mitsui Banking Corporation	
Main affiliations	Japan Interior Industry Association, Japan Interior Architects/Designers' Association, Remodeling Promotion Committee for Condominium, Housing Renovation Promoting Council, Tokyo Chamber of Commerce and Industry, Tosokyo	
Authorization/license	<ul style="list-style-type: none">• Construction business license by Minister of Land, Infrastructure, Transport and Tourism (specific-4) No. 9374• Registered architect office: Registration number 64013 by Governor of Tokyo (head office)• Real estate brokerage license by Governor of Tokyo (7) 62626	
Directors & auditors (* indicates part-time)	President and Representative Director	Atsushi Hinokida
	Director	Kazuo Iida
	Director	Yuki Tamaru
	Director	Takeshi Saito
	Director	Keigo Katsurada
	Director	Hisashi Osawa (※)
	Director	Taro Suzuki (※)
	Corporate Auditor	Kenji Oki
	Corporate Auditor	Takaaki Suzuki (※)
Executive Officer	President and Chief Executive Officer	Atsushi Hinokida
	Executive Managing Officer	Kazuo Iida
	Executive Managing Officer	Yuki Tamaru
	Executive Managing Officer	Takeshi Saito
	Executive Managing Officer	Fuyuhiko Ikeda
	Executive Officer	Keigo Katsurada
	Executive Officer	Toshiichi Tsurumi
	Executive Officer	Eiji Sano
	Executive Officer	Shoji Emoto
	Executive Officer	Katsuyoshi Takaba
	Executive Officer	Shinya Takagi
	Fellow	Shinichi Mitsuki