



Corporate profile

Top Message



Japan's social structure is changing significantly both in quality and quantity as represented by the declining birth rate and aging, shrinking population. At the same time, the accelerating digitalization and the uncertainties triggered by the spread of the coronavirus has made us realize the importance of well-being, a healthy physical and mental state. These changes in the social environment and diversifying values have affected our personal and professional lives. We need to think outside the box to reshape an environment in which we live and work.

With the integration of Mitsui Designtec Co., Ltd. with Mitsui Fudosan Reform Co., Ltd. on October 1, 2020, we started anew as Mitsui Designtec Co., Ltd. By combining strengths of the two companies through the integration, we will work to strengthen design capabilities spanning areas in personal and business life and strengthen our structure aimed at the utilization of existing real estate stock in addition to providing one-stop solutions to address all issues and needs related to space.

New Mitsui Designtec Co., Ltd. will assume the businesses of both companies, and work on interior refurbishing and conversion work, interior proposals and sales, and home renovation by leveraging design capabilities in all facilities required for personal and business life. While the company has three pillars of business, we will further evolve by utilizing “cross-over design capabilities” spanning business domains to provide spaces anticipating what will satisfy customers in the times to come.

We will continue to grow and strive to ensure all employees work as one, in order to enrich the lifestyle scenarios of customers in all situations such as home, life, work and relaxation through space design.

President and Representative Director **Atsushi Hinokida**

We design space. We design society.

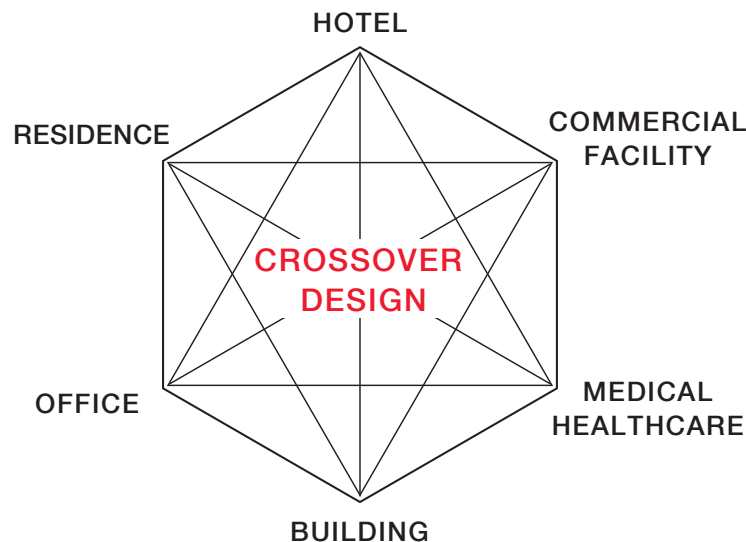
Space design is about designing a better society,
i.e., a better work and life environment.

Our strengths

- **1 crossover design** Create space beyond imagination
- **2 one-stop solution** Offer full solutions to space creation
- **3 space for life** Deliver new life value

■ **1 crossover design** Create space beyond imagination

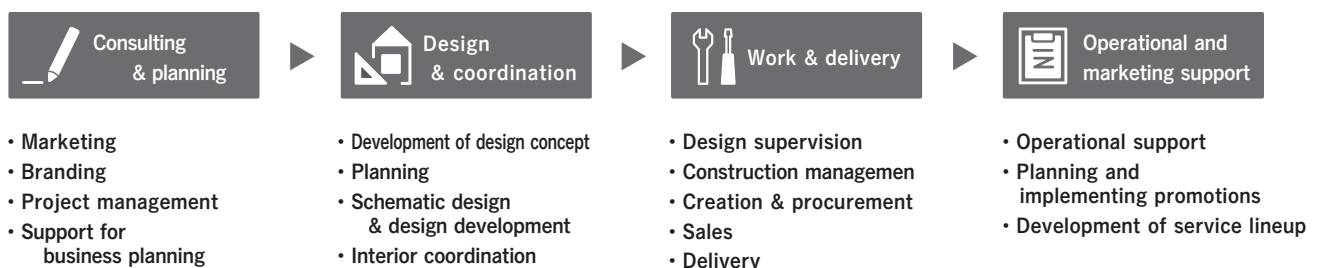
Based on knowhow we developed through works on spaces in various fields,
and by putting it together in our own unique way, we create space beyond imagination.



■ **2 one-stop solution** Offer full solutions to space creation

It is not just space that we design.

Our space solutions span from consulting through operations after completion of construction.





3 space for life

Deliver new life value

We bring new value to your life ahead of the times by closely working with both personal and business customers to create space for work, relaxation, and personal life.

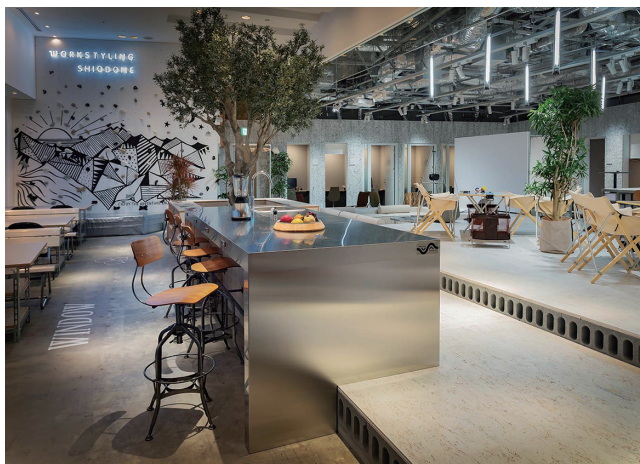


RESIDENCE

Residential space

U's home in Minato-ku, Tokyo (13 years since construction)

We respond to any consultation about living space from customers to realize the ideal spaces for residents. A good partner of our customers, we provide a wide range of support extending to space design, renovation and interior coordination enabling them to begin new lifestyles in comfort and with ease.

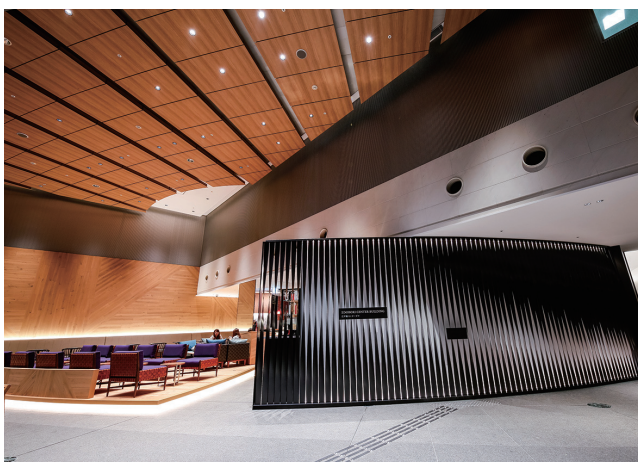


OFFICE

Office space

WORK STYLING Shiodome

Office space we create unleashes the full potential of workers. Office space is one of the key business resources for companies. Our team of professionals with rich experience and expertise offer full support for creating office environments that boost productivity.



BUILDING

Building space

Edobori Center Building

Let us help you improve the value of your important assets, buildings. You can enhance the asset value of your buildings and differentiate them from competitors while taking into account future renovations, change of use, and interior redesign.

HOTEL

Hotel space

The Celestine Kyoto Gion

Our comprehensive solutions range from hotels through accommodation and hospitality facilities. We are here to help you create unique "beloved" accommodation facilities that attract repeat visitors and improve occupancy rates, focusing on the viewpoints of both users and operators of space.



COMMERCIAL FACILITY

Commercial space

B&B ITALIA JAPAN

We have extensive experience in all kinds of commercial facilities from retailers and restaurants to shopping malls and express way rest spots. With our strong creativity and cost management knowhow, we offer comprehensive solutions for creating commercial space from space design to follow-up.



MEDICAL HEALTHCARE

Healthcare & welfare space

Urayasu special nursing home for the elderly

With track record of designing and constructing medical institutions, nursing homes for the elderly, and childcare facilities, we create facilities chosen for functionality and hospitality. We support you from planning for opening a new facility through renovation and reform.

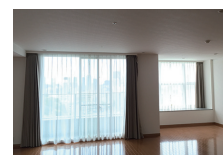


| We are your partner for creating living space

Apartment and house renovation brand



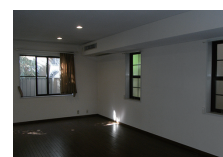
After



Before



After



Before

For more than 40 years, we have been a housing renovation partner for personal customers and small business owners. A team of reform planner who gives shape to what you envision, construction engineer who manages high-quality work, and project manager who leads and supports the whole process work with you to create your ideal living space.

Inquiries/reservations

Contact Mitsui Reform near you.

<https://www.mitsui-reform.com/office/>



Mitsui reform consulting salon

Information service about living space

Interior website



Interior Village

Interior Village is a website that provides you with a fun way to choose your interior design. Visit the website to find information about interior fairs and events, make reservations, and read tips on how to choose your interior design. It's the right place for you if you are interested in interior and want to design your own interior. We help you choose the best interior for you.

Interior coupon app



iLMiO

Find great deals that our partners including about 50 brands and 400 shops throughout Japan offer at their physical and online stores. The coupons can be applied to your purchases of small interior goods and gifts. iLMiO means "my favorite" in Italian.

Interior coordination salon



LIVE LABO

At LIVE LABO, you can find everything you need for your interior design. In a relaxed, exclusive reservation-only environment, your dedicated professional interior coordinator helps you choose the best interior design. We support you to choose from a broad range of samples and catalogs of curtains, furniture, lighting, and other interior products.

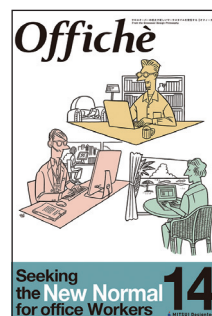
Information service about office space

Office life style magazine

Offichè

Offiche

Offiche is coined after "office" and "che," an Italian interjection used in combination with a positive adjective to create a sentence meaning "how xx!" Today's ways of working are diversifying. Offiche is a tabloid that offers the latest topics on office environments and information that enriches your business life from the standpoint that time we spend working is a part of our life.



About Mitsui Designtec

(As of July 1, 2021)

Name	MITSUI DESIGNTEC Co., Ltd.	
Address	GINZA 6 -CHOME-SQUARE, 6-17-1, Ginza, Chuo-ku, Tokyo	
Capital	500 million yen	
Established	April 1, 1980	
Shareholder	Mitsui Fudosan Co., Ltd.	
Revenue	45,400 million yen (FY2020 performance)	
Number of employees	805 (as of April 1, 2021)	
Main bank	Sumitomo Mitsui Banking Corporation	
Main affiliations	Japan Interior Industry Association, Japan Interior Architects/Designers' Association, Remodeling Promotion Committee for Condominium, Housing Renovation Promoting Council, Tokyo Chamber of Commerce and Industry, Tosokyo	
Authorization/license	<ul style="list-style-type: none">• Construction business license by Minister of Land, Infrastructure, Transport and Tourism (specific-29) No. 9374• Registered architect office: Registration number 20372 by Governor of Tokyo (head office)• Real estate brokerage license by Governor of Tokyo (7) 62626	
Directors & auditors (* indicates part-time)	Chairman	Toru Inoue
	President and Representative Director	Atsushi Hinokida
	Director	Kazuo Iida
	Director	Yuki Tamaru
	Director	Keigo Katsurada
	Director	Takeshi Saito
	Director	Tetsu Taguchi
	Director	Hisashi Osawa (※)
	Director	Seiji Kobayashi (※)
	Corporate Auditor	Kenji Oki
	Corporate Auditor	Takaaki Suzuki (※)
Executive Officer	President and Chief Executive Officer	Atsushi Hinokida
	Executive Managing Officer	Kazuo Iida
	Executive Managing Officer	Yuki Tamaru
	Executive Managing Officer	Fuyuhiko Ikeda
	Executive Officer	Keigo Katsurada
	Executive Officer	Takeshi Saito
	Executive Officer	Toshiichi Tsurumi
	Executive Officer	Daizo Uchida
	Executive Officer	Shinichi Mitsuki
	Executive Officer	Tetsu Taguchi
	Executive Officer	Eiji Sano
	Executive Officer	Shoji Emoto